



HOPE

For Madison County



HOT DOG EATING CONTEST!



SPONSORSHIP FORM

Proceeds Benefit Secret Families of Madison County Christmas Charity

Your sponsorship helps provide Christmas gifts and hope to local families in need through Secret Families of Madison County. Partners like you make a lasting impact in our community!



SATURDAY
AUGUST 29, 2026



12:00 PM – 3:00 PM



B&K ROOTBEER STAND
1412 N. PARK AVE.
ALEXANDRIA, IN

SPONSOR BENEFITS ★

	PRESENTING SPONSOR \$500	GOLD SPONSOR \$250	SILVER SPONSOR \$100
PRINT MATERIALS			
Company logo on event T-shirt (back) alongside other sponsors	LARGE PREMIUM PLACEMENT	MEDIUM PLACEMENT	—
Company logo on event flyer (printed materials)	✓	✓	—
DIGITAL PROMOTIONS			
Company logo on event website	✓ (Top Placement)	✓ (Mid Placement)	✓ (Standard Placement)
Company logo in digital promotions on social media & email	✓	✓	✓
Social media shout-outs	3 DEDICATED POSTS	2 DEDICATED POSTS	1 DEDICATED POST
Day of event announcements and shout-outs	PREMIER SHOUT-OUTS THROUGHOUT THE EVENT	SHOUT-OUTS THROUGHOUT THE EVENT	SHOUT-OUT DURING EVENT
Vendor table at the event	PREMIER LOCATION	PRIORITY LOCATION	STANDARD LOCATION
Lunch included for two representatives	✓	✓	✓

SPONSOR INFORMATION ★

Company/Organization Name: _____
Contact Person: _____ Title: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Email: _____
Website: _____
How would you like your name/logo to appear in all recognitions? _____



**THANK YOU FOR BEING A
CHAMPION FOR HOPE AND
MAKING A DIFFERENCE
IN MADISON COUNTY!**

PAYMENT INFORMATION

☐ Check Enclosed
(Payable to: HOPE for Madison County)

TOTAL SPONSORSHIP: \$ _____

Payment Date: _____



PLEASE RETURN FORM TO:
Contact Trudi Parton
for information on applications and registration

Thank you for your support!

TOGETHER, WE CAN BRING HOPE

